

The Tiffany Krumins Show



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FOR IMMEDIATE RELEASE

Business RadioX, the Nation's Fastest-Growing B2B Radio Network, Celebrates the Launch of "*The Tiffany Krumins Show*"

*The Tiffany Krumins Show Declares Show Success with its inaugural guest
Barbara Corcoran - Real Estate Mogul and Shark Tank Investor and first show feedback*

Atlanta, GA: November 29, 2016 – On November 18, 2016, The Tiffany Krumins Show on Business RadioX launched its debut program proudly featuring Barbara Corcoran as its first guest. The show was well received and declared a winner.

Barbara Corcoran, enterprising entrepreneur, real-estate mogul, and one of the "Sharks" on ABC's hit show, Shark Tank, has invested in twenty-two businesses and the led them to great success. Her advice and candid opinions resonated with listeners all over the world. When asked how she [Barbara] learned to use the all too important word, NO, she said, "What keeps you from saying no when you should in business is gratitude. In the beginning, you're so thankful for someone to say YES...Yes, I'll manufacture your product, Yes, I'll invest in your product - that you are hesitant to shop it around or ask for a better price or terms or say no; at some point you have to realize that if you accept everything as its presented you won't get anywhere."

After the first Tiffany Krumins Show on Business RadioX aired, multiple requests for sponsorship opportunities came flooding in. The first company approved as a sponsor was Georgia based ChoicesToYou.com. Owner Tom Voores had this to say about their new partnership, "When I met Tiffany and learned more about her story and mission, I realized that we both have some of the same goals and I knew I wanted to work with her on this new venture."

The program will continue seeking a limited number of corporate partners that share the same values as Tiffany including a belief in the entrepreneurial and charitable spirit, and that good people can succeed in business if they work hard and follow their dreams. Learn more about partner opportunities at www.tiffanykrumins.com/contact

The Tiffany Krumins show on RadioX can be heard live on Friday's at 1:00PM ET, by visiting <http://www.tiffanykrumins.com/businessradiox>.

The show will touch every aspect of what it means to be an entrepreneur. Founders will visit with Tiffany and share their stories of perseverance, in the hopes of inspiring those who are just starting out. The show will also focus on highlighting local charities who are making a big difference in the community.

Krumins plans to invite middle and high school students to help foster and encourage their entrepreneurial spirits.

About Business RadioX®:

Business RadioX® interviews dozens of innovative entrepreneurs and successful leaders each week. Its mission is to help local businesses Get the Word Out about the important work they're doing for their market, their community, and their profession. With a pro-business slant and a long-form interview format, guests don't have to worry about being ambushed or talking in "sound bites." Guests have enough time to tell their whole story and to share their insights and experience without interruptions. Business RadioX® hosts are business professionals interviewing their peers, drilling down on the critical issues, and delivering practical information to an engaged business audience. Business topics that are frequently covered include: Law, Finance, Healthcare, Technology, Trade Shows, B2B Marketing, Venture Capital, Training and Development and other issues impacting the business community. For more information, visit: <http://businessradiox.com>.

About Tiffany Krumins

Tiffany Krumins, the first Shark Tank winner, is an Atlanta native and the inventor of Ava the Elephant, a child friendly dispenser that takes the fear out of taking medicine. Called a modern day Mary Poppins, Tiffany has gone from nanny to entrepreneur, and has seen her passion to help children grow into a business that is now known and loved all over the world.

Tiffany's success story began when she was a nanny to a little boy with Down's syndrome who was terrified of "medicine time". To help alleviate his fear, she constructed an animal made of fabric, sponges, a store bought medicine dropper, and a recordable sound chip from a greeting card – and Ava the Elephant was born. Knowing that she would need to find a way to produce her invention, Tiffany began searching the internet and found a casting call on Craigslist that said: "Do you have the next million-dollar idea but don't have the funding to make it happen?" She immediately applied for the casting and was invited to be on the first ever episode of Shark Tank.

Her story has been a roller coaster ride as she went from being on a national TV show and receiving \$50,000 to start her company, to learning just months later that she had thyroid cancer. While working from a hospital bed, she struggled through the growing pains of building a business and fighting cancer. Tiffany's appearance on Shark Tank and the success following continues to provide countless opportunities for her and her brand.

Her story has received unparalleled exposure. Some of her more notable appearances and acknowledgements:

- Follow-up appearances on Shark Tank on four separate occasions
- Sharing her story and her product on the Dr. Oz Show to a national audience of millions of viewers
- She is currently a fitness contributor for Bob Gear, owned by Britax.
- Nominated for the Top 50 Mompreneurs by Babble.com
- Keynote speaker for Disney Social Media Mom's and Beaches Resorts. Her story has been featured on Forbes.com, Entrepreneur.com, TVGuide.com, YoungEntrepreneur.com, MomInventors.com and many other online and print publications

Learn more about Tiffany Krumins and her ventures at www.tiffanykrumins.com

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